Investing in Latino Community Cultural Wealth to Reclaim Accessible Health

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Land and Labor Acknowledgement

I reside and work on land that was stolen from the Coast Salish peoples by European colonizers. The land which touches the shared waters of all tribes and bands within the Suquamish, Tulalip, and Muckleshoot nations.

This country was built on stolen land with the exploited labor of enslaved African people, as well as the exploited labor of underpaid Asian and Latinx people. These acts of colonialism, white supremacy, and anti-Blackness are the history of this country, as well as our current and ongoing reality.

I want to honor and recognize the life, knowledge, and labor of Immigrants, Black and Native people in the past, present, and future.

Adapted from the work of Tess Matsukawa (she/they)
Goals for Today

> Offer an asset based approach to reclaim accessible health and advance social justice, equity, diversity and inclusion

> Share my experience, journey and examples from my work on how we are increasing access to health for Latinos in the state and beyond.

> Make recommendations to align our efforts and increase their impact into health for our communities.
Before we continue...

what do you hope you achieve today?
what you want to learn about today?
Introduction

Health behavior scientist
Researcher activist
Teacher, mentor and learner

Immigrant from LATAM
Colombian-Venezuelan
Mestiza

Latina
Cisgender - able body - mujer
Bilingual and multicultural

Loud and proud

Jess X Snow
Migration is Natural - Right
https://amplifier.org/
Community and Partners

KeliAnne Hara-Hubbard, MPH
Miriam G. Flores Moreno, MPH
Magali Sanchez, BA, MPH
Norma Garfias Avila, MPH
Erica Bourget, MPH
Érica Chavez Santos, MPH, PhD
Amya Alcaraz, BSc

Team Members

KDNA 91.9 FM
Villa Comunitaria
THE CUSTODIAN PROJECT
PNASH
La Casa HOYAR
Nuestra Casa
Fred Hutch CURES START HERE™
Justice, Equity, Diversity, Inclusion will lead us to Health

These are actions and ways to do our work

Adapted from: https://committees.uflib.ufl.edu
Health

- Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

- The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition.

- The health of all peoples is fundamental to the attainment of peace and security and is dependent on the fullest co-operation of individuals and States.

https://www.who.int/about/governance/constitution
Restoring Health Through Justice Is A Long Journey Through Diversity

- who is invited to the room?
- race/ethnicity, gender, sexual orientation, immigration status, physical ability status, socio-economic, cultural, linguistic levels
- intersecting identities
- lived experiences
- across power structures
> who gets to speak and be listen in the room?
> consider for their opinions
> modify and build practices and policies that consider diverse experiences and identities
> redistribute power and share decision making
“Equity is the absence of avoidable, unfair, or remediable differences among groups of people whether those groups are defined socially, economically, demographically, or geographically or by other means of stratification”

- World Health Organization
We Must Seek Justice to Restoring Health

- health justice - social justice
- fairness - it is a moral, ethnic and also a legal/civil idea
- procedural, retributive, distribute, restorative
- act to name, dismantle, redesign fair policies and practices
- it has implications for social, economic, political, and civil

https://www.beyondintractability.org/essay/types_of_justice#narrow-body
https://www.heyjane.co/articles/what-is-health-justice
social_justice_medium
Pause and Write - What is Your Motivation?

I am here today because of my resilience, power, and resistance to conduct health promotion research that heals, nurtures, and advances justice, and dignity for Latino/e/x.

What is your motivation?

Why are you doing your work in public health and healthcare??
Investing In Our Community Cultural Wealth


Dr. Tara Yosso
Professor at UC Riverside

Anjulie Ganti. MPH, MSW
Associate Teaching Professor
Investing In Our Community Cultural Wealth Framework

- Own my home
- Pull resources to save for down payment
- Talk to prima and compadres who bought a home
- Family and friend support to buy the house
- Fixing your credit, saving more to qualify for house loan
- Learn the real state language to communicate effectively
- Aspirational capital
- Familial capital
- Social capital
- Navigational capital
- Resistant capital
- Linguistic capital
- Community cultural wealth
- Cultural capital

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Investing In And Leveraging Our Community Cultural Wealth Will Lead Us To Accessible Health

how we use our aspirational capital to seek justice?

what equity and health are for us?

how can we invest our linguistic, familial and social capitals to diversified and include all experiences in accessing health?

how do we use our navigational and resistance capital to achieve health justice?
Health Equity Action Research Team

Community Engagement | Context | Justice | Behavioral and Social Health
Partnership For Vaccine Confidence

COVID-19 Information Navigator Training

COVID-19 Communications Toolkit

COVID-19 Workplace Wellness Toolkit
Advancing Hypertension Control in WA

Collaboration with Department of Health on Hypertension Diagnosis and Control

> Assessing implementation of virtual, Spanish lifestyle programs among uninsured and low-income Latinas

> Implementation of Self-Monitoring Blood Pressure programs:
  - **South King Health Services**: Aimed to help bridge the medical and social gaps faced by immigrants and refugees especially those from East African countries in South King County and Pierce County
  - **Partnering with health care systems and clinics in rural and low-resource areas** such as Okanogan County

> Assessing implementation of chronic disease management in pharmaceutical settings
Latino Food Retail Environmental Interventions

- **Vida Sana**
  - 2-years study
  - North Carolina
  - Develop the intervention

- **El Valor**
  - 5-years study
  - San Diego
  - Evaluated the intervention

- **Compre Saludable**
  - 3-years study
  - Iowa
  - Extension specialist
  - SNAP Ed
  - Adapted the intervention

- **Compre Saludable**
  - COVID-19
  - Tiendas King County
  - Economic impact
  - Support navigating guidelines

- **Compre Saludable**
  - Rural/
  - Easter WA
  - Added a COVID-19 component
  - PHI Tier 1
  - 5 years

2000  2010  2015  2020  2021  PRESENT
Latino food equity means having access to food that is affordable, healthy, and culturally related, for all Latinos including those who work in the food system. Latinos must have access to knowledge and skills to choose and prepare foods and freedom to express their cultural values and norms through their foods. Latinos must be protected and respected under the same rules and guidelines and be offered the same economic prosperity as everyone else.
Participatory Active Transportation for Health South Seattle (PATHSS) Study

Participatory Study using mobility justice framework:

- Status quo is harmful
- Community power centered and at the helm
- Broader context matters
- Leaders listening; nothing about us without us

Goal: equitable community mobility, well-being, and joy

http://www.untokening.org/

UW PATHSS
Funded by the University of Washington Population Health Initiative
To understand how the impact of social and contextual determinants of cardiovascular health on treated hypertension varies by established and new destination states.

- Attitudes towards Hypertension Treatment
- Experiences of Discrimination
- Hesitancy to Seek Healthcare Services
- Satisfaction with the Healthcare System
- Work-Related Stressors
- Preference of Traditionally Prepared Foods

Dr. Adriana Maldonado
Examining The Association Of Labor And Social Determinant Related Laws On Workplace Safety And Chronic Health Indicators Among Agricultural Workers

To investigate the association of labor and social determinant related laws with agricultural workers’ health by looking critically at laws that expand and/or exclude agricultural workers at the state-level.

1. Learn how labor and social determinant laws are experienced by agricultural workers
2. Develop an index that captures labor and social determinant related laws for agricultural workers in the US
3. Examine how labor and social determinant related laws affect agricultural health across the US

Erica Chavez Santos, MPH PhDc
Invest in Our Community Cultural Capital to Achieve Justice and Equity

Act from a place of strength and cultural wealth

Lean in your capitals to increase diversity, and inclusion

Define what Equity mean for your team, go back to it often to guide your work

Speak out your narrative - why, and how you act for Justice

Connect with those that share your aspirations, your dreams, your vision

Persist and resist in the face of setbacks, discrimination and oppression

Nina Yagul
Invest in Community

A world of HEALTHY PEOPLE
• Reclaim accessible health we must journey towards justice.
• Walk into the room grounded on the wealth of your community and express who you are, speak up and act for equity.
• Invest and built on your community cultural wealth, we are the resilient and resistant seeds that won’t be buried.

¡Muchas Gracias!

A world of

HEALTHY PEOPLE
Work cited

1. https://amplifier.org/
2. Participatory Active Transportation for Health in South Seattle
3. Partnership for Vaccine Confidence
4. World Health Organization - Health
5. Type of Justice
6. Community Cultural Wealth Framework
7. Community Cultural Wealth and Health
8. Health Promotion Research Center