Adiós COVID
Partnering with CBOs in Washington State to Respond to COVID-19 in Latino/x Communities

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Agenda

To share the ¡Adiós COVID! team’s experiences and lessons learned working as an academic-community partnership with CBOs to address COVID-19 in Latino communities throughout WA State.
The Latino Center for Health is a state-funded interdisciplinary research center at the University of Washington. The center conducts community-engaged research through capacity building and authentic partnerships with community stakeholders to promote the health and well-being of Latino communities in Washington State. The center is administered by the School of Social Work.
Impact of COVID-19 on Latino Mortality and Life Expectancy

Figure 4. Change in life expectancy at birth, by Hispanic origin and race and sex: United States, 2019 and 2020

Covid-19 death rates by age and race

Notes: Life expectancies for 2019 by Hispanic origin and race are not final estimates; see Technical Notes. Estimates are based on provisional data from January 2020 through June 2020.


Note: Rates for White, Black and Asian people exclude Hispanics. Rates for Native Americans and Pacific Islanders were less reliable because of low total counts and are not shown. | Source: C.D.C.
COVID-19 Vaccination Status

WA State as of 10/19/2022

- White:
  - Initiated Primary: 64.8%
  - Completed Primary: 60.3%
  - Any Booster: 63.2%
  - Bivalent Booster: 16.8%

- Hispanic:
  - Initiated Primary: 64.7%
  - Completed Primary: 57.1%
  - Any Booster: 43.5%
  - Bivalent Booster: 6.1%

King County as of 10/19/2022

- White:
  - Initiated Primary: 75.0%
  - Completed Primary: 70.3%
  - Any Booster: 71.7%
  - Bivalent Booster: 49.5%

- Hispanic:
  - Initiated Primary: 78.9%
  - Completed Primary: 69.2%
  - Any Booster: 49.5%
Age-Adjusted COVID-19 Case, Hospitalization and Death Rate for WA

WA State as of 1/18/2020 to 10/17/2022

Case Rates
Hospitalization Rates
Death Rates

1.5
(2.0)*
(1.9)
(1.8)*

*National Rates
Updates 9/15/2022

The following graph indicates the age-adjusted death rate among confirmed or probable COVID-19 cases per 100,000 population by race/ethnicity during the time period 2020-01-18 to 2022-10-17.

Source: Electronic Death Registration System (EDRS) and Washington Health and Life Events System (WHALES)
Long COVID – Washington State and Seattle

Latinos Report Highest Rates of Symptoms of Long Duration

DATA PERIOD: June 1 2022 – June 13 2022

<table>
<thead>
<tr>
<th>Race Category</th>
<th>Washington</th>
<th>Seattle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino (may be of any race)</td>
<td>34.0%</td>
<td>36.6%</td>
</tr>
<tr>
<td>White alone, not Hispanic</td>
<td>32.7%</td>
<td>25.4%</td>
</tr>
<tr>
<td>Black alone, not Hispanic</td>
<td>10.9%</td>
<td>12.4%</td>
</tr>
<tr>
<td>Asian alone, not Hispanic</td>
<td>26.5%</td>
<td>28.6%</td>
</tr>
<tr>
<td>Two or more races + Other races, not Hispanic</td>
<td>33.8%</td>
<td>28.5%</td>
</tr>
</tbody>
</table>

Source: Health Table 11. Current Status and Duration of COVID-19 Symptoms, by Select Characteristics: United States, U.S. Census Bureau Household Pulse Survey, Week 46. Note: Total Population 18 Years and Older who Received a Positive COVID-19 Test or Diagnosis from Healthcare Provider.
¡Adiós COVID!

- ¡Adiós COVID! is a project led by Frank Martinez and Leo Morales.
- Established in summer of 2020 with the purpose of vaccinating all Latinos in Washington State against COVID-19.
- ¡Adiós COVID! has received funding and support from the Latino Center for Health, Washington State Department of Health (COVID-19 Vaccine Action Command and Coordination System (VACCS) Center and Center for Public Affairs and Equity), Electronic Arts, ALLINWA and many volunteers.
¡Adiós COVID!

- Initial focus on vaccine locator app
  - Geo-located vaccine information via SMS text and web in English or Spanish
- Vaccine pop-ups
- Rapid test kit distribution
- Test to treat – focusing on access to oral therapies via telehealth
- Flu Vaccine
- Long COVID

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Adios COVID Timeline

2020
- Pandemic
- Adios COVID Launch

2021
- FDA Approves Vaccines

2022
- Oral COVID Therapy
- Vaccine Locator App
- Vaccine Pop-Ups (Initial Series (Adults and Children, Boosters))
- Test Kit Distribution
- Test to Treat Pilot
- Flu Vaccine
- Long COVID

2023
- Jan
¡Adiós COVID! Engagement Strategies

- Communicate using social media, radio and TV
- Partner with community-based organizations
- Partner with faith-based organizations
- Partner with the state DOH
- Partner with the private sector
- Partner with Mexican Consulate
- Partner with elected officials
Community Partners

- Casa Latina (King)
- St. Pius Catholic Church (Snohomish)
- El Centro de la Raza (King)
- LULAC (Clark)
- Parque Padrinos (Chelan)
- Hispanic Chamber of Commerce (Tri-Cities)
- Community Connectadoras of South Park
- Washington State Catholic Conference (State Wide)
- Western Washington National Assoc Hispanic Nurses
- Centro Cultural Mexicano
- Latino Civic Alliance

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¡Adiós COVID! Partner Sites
Have we had an impact?
COVID-19 death rate for whites exceeds rates for Blacks, Latinos and Asians

“The successful part of the story is the rapid increase in vaccination among Black and Latino Americans since last year.”

“That has happened thanks to intense outreach efforts by medical workers, community organizers and others.”
**COVID-19 Treatment Telehealth Services**

How does a patient access Test2Treat?

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Patient tests positive for COVID-19, via PCR or rapid test</td>
</tr>
<tr>
<td>2</td>
<td>Patient goes to Test2TreatWA.com, scans QR code, or calls DOH COVID-19 hotline</td>
</tr>
<tr>
<td>3</td>
<td>Patient schedules an appointment with a provider the same or next day</td>
</tr>
<tr>
<td>4</td>
<td>Patient receives COVID-19 treatment</td>
</tr>
<tr>
<td>5</td>
<td>If patient qualifies, provider sends a prescription to preferred pharmacy</td>
</tr>
<tr>
<td>6</td>
<td>Patient sees provider virtually or by phone</td>
</tr>
</tbody>
</table>
Translation services are available

- Test2Treat Website offers Spanish and English
  - [https://test2treatwa.com/](https://test2treatwa.com/)
- DOH COVID Hotline offers 200+ languages
  - 1-800-525-0127, then press #
- Bird’s Eye Medical Telehealth offers 200+ languages
  - 360-688-7044 x 111
¡Adiós COVID!/LCH
Future Directions

• Focus on underserved counties and communities
• Strengthen ties to CBOs
• Disseminate test kits and test-to-treat program
• Offer flu vaccines
• Research “Long COVID”
• Strengthen community partnered model to address other health problems
Flu Vaccination Rates

Flu Vaccination Rates, United States
18+ Years

Flu Season

Percentage Vaccinated


Pre-Pandemic

Data Source: Behavioral Risk Factor Surveillance System (BRFSS)
Error bars represent 95% confidence intervals around the estimates.

Flu Vaccination Rates, 2021-2022
6 Months+

White 55%
Black 45%
Hispanic 47%

60% 42% 45%
Long COVID (Post-Acute Coronavirus Syndrome) Research

1. Estimate the prevalence of Long COVID among Latinx individuals in WA and identify subgroups highest prevalence;  
2. Estimate the impact of Long COVID on the physical, mental and social well-being of Latinx individuals and identify subgroups of the Latinx individuals most impacted;  
3. Estimate the economic impact (job loss or reduced hours) of long COVID on Latinx individuals and identify subgroups of the Latinx individuals most impacted; and  
4. Disseminate study results to community members, policy makers, elected officials and other key stakeholders to help guide response.